

## David Woodworth

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**From:** David Woodworth  
**Sent:** Monday, October 7, 2024 12:01 PM  
**To:** affiliates  
**Cc:** David Woodworth  
**Subject:** Moody Radio Reminder | Barter Spot Changes This Week | 10-07-2024



## Reminder

Ministry partners,

This is a reminder that Moody Radio Barter Spots will be changing today (Monday, October 7) for *In the Market with Janet Parshall*. Similar changes will take effect for *Open Line* with Dr. Rydelnik this Saturday, October 12. Hopefully your station has already made appropriate plans and adjustments. If not, please consider this your last chance to adjust automation scheduling that will need to be in place for today's edition of *In the Market with Janet Parshall*.

### ***In the Market with Janet Parshall and Moody Radio's Open Line with Dr. Michael Rydelnik:*** **Clock Updates – Starting Monday, October 7, 2024**

Starting Monday, October 7, the barter spots that have previously aired at the :54 position at the end of each hour of *In the Market with Janet Parshall* (Monday – Friday, 4:00 – 5:55 pm CT) as well as *Moody Radio's Open Line with Dr. Michael Rydelnik* (Saturdays, 9:00 – 10:55 am CT) will shift to the :31 position each hour to be included in the body of each of these programs. The embedded barter spots change to *Open Line* will take effect this Saturday, October 12.

As we manage this time more effectively, it will help our listeners connect with resources from Moody Bible Institute and our underwriting ministry partners at strategically chosen moments. Additionally, this will reduce the workload for our station partners, as local staff will no longer need to schedule these announcements. Finally, since distributing our programming to our station partners requires some overhead, this change will allow us to better manage airtime for our listeners, stations, and ministry partners, enabling us to continue offering our programming at no cost to you.

**Updated Program Clocks** for *In the Market with Janet Parshall* eff. 10-07-2024:

**M-F 4pm CT (Hour-1)**

**M-F 5pm CT (Hour-2)**

**Updated Program Clocks** for *Open Line with Michael Rydelnik* eff. 10-12-2024:

**Saturday 9am CT (Hour-1)**

**Saturday 10am CT (Hour-2)**

Below are a few FAQs that might come to mind with this change in the spot placement:

**Why the change?**

Our leadership team reviewed the resources entrusted to us and aimed to create a win-win-win situation for our listeners, station partners, and Moody Global Media/Moody Radio. When evaluating the barter spot program and its effectiveness in ministry, we focused on ensuring that these spots are being heard, enabling us to conduct ministry effectively while covering our costs, all while continuing to offer this programming to you at no cost.

**What announcements might air during the barter spot position?**

At this time, announcements about Moody Radio programming and Moody Bible Institute content will air in that barter spot position. In the future, underwriting announcements will be added to this inventory.

**What type of ministry partners might be heard?**

We will be looking to air partners that share the same mission, vision, and ministry as Moody Radio.

**What do I need to do regarding my automation?**

At this time, the relays will fire at the :31:00 position and at the :55:00 position in each hour so your station will re-join and exit the program from these commands.

**Do I need to schedule any barter spots?**

No, no barter spots are needed to be scheduled for *In the Market* with Janet Parshall and *Moody Radio's Open Line* with Dr. Michael Rydelnik. The spots will be placed in the body of the program effective Monday, October 7, 2024.

**Do I need a new contract with Moody Radio because of this change?**

Yes. George Economos and Dave Woodworth from the affiliate relations team will be contacting you regarding an updated contract to reflect these ministry changes.

**Will alternate programming be provided?**

No. Due to this change in stewarding our resources better for our listeners, station, and ministry partners there will not be alternate breaks or opportunities to substitute programming.

Stations with any questions or concerns can contact us at [affiliates@moodyradio.org](mailto:affiliates@moodyradio.org).

## Moody Radio Resources Updated

Resources include the [Summary Overview](#) and [Tech Specs](#) for *Founder's Week 2024*, latest Moody-1 Program Schedules for [Daily \(Mon-Fri. eff. 10-10-2024\)](#), [Saturday \(eff. 10-12-2024\)](#) and [Sunday \(eff. 10-13-2024\)](#), and more.

For the latest updated documents from Moody Radio, please see <https://www.moodyradio.org/stations/affiliate/resources/>



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