David Woodworth

From: Moody Radio <affiliates@email.moodycommunications.org>

Sent: Tuesday, July 16, 2024 11:15 AM

To: David Woodworth

Subject: Enhance Your Audience Engagement with These Top Resources and Programs!

You don't often get email from affiliates@email.moodycommunications.org. Learn why this is important



Equipped Is Reaching Listeners



Are you carrying *Equipped with Chris Brooks* yet? Read what listener Janette had to say about what she appreciates in this daily program:

"I'm a bit unsure of the best way to express my gratitude for your program, so I thought a few lines via email can help tell you of my appreciation. I'm a mom in Florida, and I frequently listen while driving around town in my minivan. Every time I listen to *Equipped*, I get encouraged in my walk with the Lord in many ways. Something that I truly like about Pastor Chris

Brooks is that I've often heard him pray 'on the spot' with any caller that seems to need that extra spiritual support."

Equipped with Chris Brooks is a daily 54-minute program available via FTP or MB1 and is eligible for shared revenue. Click here to find out more and to carry the program.

Are You Carrying Janet Parshall Commentary?



Janet Parshall Commentary is a weekly feature offering Janet's unique and insightful observation on the news and issues of the day. Janet's extensive knowledge and connections from her base near the nation's capital provide her with unique opportunities to share valuable insights on the current events shaping our country and the world. This commentary illustrates how a Christian should understand and approach these issues from a biblical perspective.

Listener Dennis says: "Wow! God really uses Janet and her guests to bless so many of us. Thanks for being a great source of wisdom, truth, and solid advice on how to keep a strong grip on Jesus in these difficult times. We so appreciate Janet Parshall!"

Get more information on how to carry this three-minute short feature at **moodyradio.org/affiliates**.

Stay Up to Date with Moody Radio

If you'd like to continue receiving Moody Radio updates via *Uplift*, please opt in to our emails. <u>Click here</u> to stay up to date with all our communications!

Update: Good News for Today Short Feature

The short feature, *Good News for Today*, will be shifting from a three minute feature to a two minute feature, effective Monday, July 29, 2024.

Moody Radio will be adjusting our Moody-1 clocks to reflect this change. In light of this shortened content, we will be adding a 60-second ROS ministry spot after *Good News for Today* so the break is filled to three minutes.

Good News for Today airs on Moody-1 Monday-Friday at the following times: 6:55 a.m., 8:55 a.m. and 5:55 p.m. CT.

In addition, a new NR2 Network Relay will be added immediately following *Good News for Today* at Monday through Friday 6:57 a.m., 8:57 a.m. and 5:57 p.m. CT.

Please make sure to update your own automation clocks accordingly!

Upcoming Test of Moody Radio Alert System | Aug. 1

Our next Moody Radio Alert system test for our email, web, and text messaging services will be at 10:00 a.m. CT on Thursday, August 1, 2024. (We discontinued using the Moody Radio Alert Relay #6 on the XDS-PROQ receivers some years ago and now rely primarily on emails, the Moody Radio Alert website, and text alerts.) As part of the test, we will send a brief text message to those subscribers and an email with the subject line: "Moody Radio Alert: Only a Test." We will also post the test acknowledgment to our Moody Radio Alert website.

The purpose of the Moody Radio Alert system is to provide an efficient means of communicating satellite or FTP program distribution issues or short-notice changes in the Moody-1 program schedule. If you have subscribed to the Moody Radio Alert distribution email/text message list but do not see a message on August 1, please email affiliates@moody.edu. Please provide your full name, radio station call sign/name, and the mobile phone and/or email address you'd like the alerts sent to. Thank you for helping us keep our Moody Radio Alert system up to date with your contact information.

Tech Upgrade for XDS Receivers

Moody Radio has partnered with a certified XDS-PRO vendor and secured discounted pricing for the new XDS-PRO "S" receiver. With the XDS-PRO

"Q" receivers approaching 12+ years in age following their deployment in 2012–2013, these units have exceeded their expected product life.

If you would like to upgrade your existing equipment or acquire a backup unit, please contact us at affiliates@moody.edu.

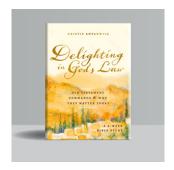
Moody Radio Resources Updated

Resources include the latest Moody-1 Program Schedules for <u>Daily</u> (<u>Monday-Friday eff. 07-03-2023</u>), <u>Saturday (eff. 08-05-2023</u>), and <u>Sunday (eff. 04-02-2023)</u>, the Tech Specs sheet for upcoming Moody Radio specials, and more.

For the latest updated documents from Moody Radio, please <u>visit here</u>.

Moody Publishers New Book Releases

Check out some brand-new books from Moody Publishers. All authors are available for interviews. See contact info below each book.

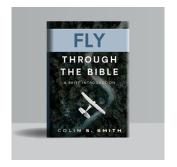


Delighting in God's Law by Kristie Anyabwile

Have you ever skipped over or given up on books of the Bible like Numbers or Leviticus? These laws, rules, and rituals can feel daunting and confusing. What was the purpose of God's laws for the people of Israel, and what can Christians learn from them today? Teacher and lover of God's Word, Kristie Anyabwile, invites you to join her in this six-week study to understand the often overlooked Old Testament books of the law.

Delighting in God's Law by Kristie Anyabwile, released July 2, 2024.

For interviews with the author, please email christianne.debysingh@moody.edu.



Fly Through the Bible: A Brief Introduction by Colin S. Smith

Have you ever experienced that thrill of looking out the window of a plane? The beauty of the mountain, the vastness of the water, the lights of the city—it all just looks so amazing from above. You might be familiar with the area, but you've never seen it like this. You think to yourself: This. Is. Stunning. That's what it's like to *Fly Through the Bible*.

With pastoral heart and insight, Colin Smith helps you find the right altitude to take in the big-picture landscape of God's story. In this journey, you will meet five people from the Old Testament, explore five events from the life of Jesus, and discover five gifts God gives to every Christian. Even if you've never opened the Bible, this short flight will introduce you to God's Word and leave you marveling at how it all fits together.

Fly Through the Bible by Colin S. Smith was released July 2, 2024.

For interviews with the author, please email Janis Backing at Janis.backing@moody.edu.

The Best Way to Reach Us

Need to reach us about programming or technical questions? The easiest and fastest way to get an answer from the affiliate relations team is to email us at affiliates@moody.edu. Add us to your address book!

CMB Momentum 2024



Pictured in photo L-R: Keith Lang (WBNH-Illinois), George Economos (Moody Radio), and Daryl Pierce (WEEC/WFCJ- Ohio).

Christian Music Broadcasters Momentum '24 is in the books! Thanks to each of you who stopped by the Moody Radio booth. We were grateful to meet our ministry partners.

Founder's Week 2024 Dates Just Announced



Mark your calendars for Founder's Week 2024!

The nation's largest, longest-running free Bible conference will take place October 23–25 this year. For background on Founder's Week, please visit www.foundersweek.org. Stay tuned for details!

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