

David Woodworth

From: David Woodworth
Sent: Friday, September 20, 2024 11:01 AM
To: affiliates
Cc: David Woodworth
Subject: Moody Radio | Programming & Operational Updates | 09-20-2024

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Moody Radio: This Just In

Ministry partners,

We hope that this note finds each of you well. We wanted to provide you with a few updates that are coming down the pipeline so you can make appropriate plans and adjustments soon.

***In the Market with Janet Parshall and Moody Radio's Open Line with Dr. Michael Rydelnik* Clock Updates – Starting Monday, October 7, 2024**

Starting Monday, October 7, the barter spots that air at the :54 position at the end of each hour of *In the Market with Janet Parshall* (Monday – Friday, 4:00 – 5:55 pm CT) as well as *Moody Radio's Open Line with Dr. Michael Rydelnik* (Saturdays, 9:00 – 10:55 am CT) will shift to the :31 position each hour to be included in the body of each of these programs. The embedded barter spots change to *Open Line* will take effect Saturday, October 12.

As we manage this time more effectively, it will help our listeners connect with resources from Moody Bible Institute and our underwriting ministry partners at strategically chosen moments. Additionally, this will reduce the workload for our station partners, as local staff will no longer need to schedule these announcements. Finally, since distributing our programming to our station partners requires some overhead, this change will allow us to better manage airtime for our listeners, stations, and ministry partners, enabling us to continue offering our programming at no cost to you.

Updated Program Clocks for *In the Market with Janet Parshall* eff. Monday, 10-07-2024:

[M-F 4pm CT \(Hour-1\)](#)

[M-F 5pm CT \(Hour-2\)](#)

Updated Program Clocks for *Open Line with Michael Rydelnik* eff. Saturday, 10-12-2024:

[Saturday 9am CT \(Hour-1\)](#)

[Saturday 10am CT \(Hour-2\)](#)

Below are a few FAQs that might come to mind with this change in the spot placement:

Why the change?

Our leadership team reviewed the resources entrusted to us and aimed to create a win-win-win situation for our listeners, station partners, and Moody Global Media/Moody Radio. When evaluating the barter spot program and its effectiveness in ministry, we focused on ensuring that these spots are being heard, enabling us to conduct ministry effectively while covering our costs, all while continuing to offer this programming to you at no cost.

What announcements might air during the barter spot position?

At this time, announcements about Moody Radio programming and Moody Bible Institute content will air in that barter spot position. In the future, underwriting announcements will be added to this inventory.

What type of ministry partners might be heard?

We will be looking to air partners that share the same mission, vision, and ministry as Moody Radio.

What do I need to do regarding my automation?

At this time, the relays will fire at the :31:00 position and at the :55:00 position in each hour so your station will re-join and exit the program from these commands.

Do I need to schedule any barter spots?

No, no barter spots are needed to be scheduled for *In the Market* with Janet Parshall and *Moody Radio's Open Line* with Dr. Michael Rydelnik. The spots will be placed in the body of the program effective Monday, October 7, 2024.

Do I need a new contract with Moody Radio because of this change?

Yes. George Economos and Dave Woodworth from the affiliate relations team will be contacting you regarding an updated contract to reflect these ministry changes.

Will alternate programming be provided?

No. Due to this change in stewarding our resources better for our listeners, station, and ministry partners there will not be alternate breaks or opportunities to substitute programming.

New Program – *Friends of Israel Today* – debuting Saturday, October 5, 2024, at 5:00 p.m. ET / 4:00 p.m. CT

As Moody Radio looks to help people take their next step with Jesus Christ, we wanted to make you aware of a new program airing on the Moody Radio Network, starting Saturday, October 5 at 5:00 p.m. ET / 4:00 p.m. CT. *Friends of Israel Today*.

Friends of Israel Today is a magazine style radio program made up multiple segments; bible teaching, Middle East news, interviews, and dramatic readings of Holocaust survivor, Zvi Kalisher's stories, entitled Apples of Gold. They have intentionally crafted this program to revolve around God's Word and how it affects our lives today. For more information, please visit the *Friends of Israel Today* website at <https://radio.foi.org/>.

Please see the [updated clock for the 5:00 p.m. ET / 4:00 p.m. CT hour](#) so you can make the necessary changes to your automation systems.

Moody Radio FTP site to begin posting .WAV files | Sept. 30

In response to improved efficiency in both computer storage and Internet technology in recent years, along with numerous affiliate requests, Moody Radio will begin posting new programs to the Moody Radio Affiliate FTP site (<ftp://ftp.moody.edu/>) in full linear .WAV file format beginning the week of Monday, September 30, 2024.

We will continue posting the same .MP2 format (192 Kbps, 44.1 KHz, 16-bit) files until Monday, Oct. 14, 2024. This will provide all stations with two weeks' time to make the necessary changes in local automated FTP clients such as Radio Spider, the Amb-OS User Interface or other systems looking for MP2s or MP3s.

It should be noted that .WAV files are inherently larger in size and will take longer to download than .MP2 compressed files. But in an informal Moody Radio affiliate survey conducted in 2023, most affiliate production managers and operations staff agreed the improved fidelity and audio quality of the .WAV files will only improve the overall sound of radio stations across the country.

Stations with any questions or concerns can contact us at affiliates@moodyradio.org.

Moody Radio Resources Updated

Resources include the [Summary Overview](#) and [Tech Specs](#) for **Founder's Week 2024**, latest Moody-1 Program Schedules for [Daily \(Mon-Fri. eff. 08-05-2024\)](#), [Saturday \(eff. 08-24-2024\)](#) and [Sunday \(eff. 08-31-2024\)](#), and more.

For the latest updated documents from Moody Radio, please see <https://www.moodyradio.org/stations/affiliate/resources/>



David P. Woodworth
Network Affiliate Support Coordinator | Radio Operations | Affiliate Relations
(312) 329-4435
(312) 259-9383 (mobile)
(800) 621-7031 (toll-free)
(312) 329-4468 (fax)

820 N. LaSalle Blvd., Chicago, IL 60610
www.moodyradio.org/affiliates

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