

David Woodworth

From: George Economos
Sent: Wednesday, September 11, 2024 3:34 PM
To: affiliates
Subject: Moody Radio | This Just In : Dr. George Sweeting: A Tribute - :54 Minute Special and Short Features
Attachments: Lead Sheet_Dr George Sweeting Short Features_09_10_2024_Final.pdf; TechSpecs_Dr. George Sweeting_A_Tribute 09_10_2024_Final.pdf



Honoring the life and legacy of Moody's sixth president

Dr. George Sweeting, who served as president of Moody Bible Institute from 1971 to 1987, and then as Chancellor until the last day of the 20th century, was at heart an evangelist and soul winner. He died Tuesday, September 10th, at 99 years old.

“An indelible mark has been placed on this world as well as Moody through the incredible life and ministry of George Sweeting. His legacy is marked by a deep love for his family, the Church, and the transformative power of the Gospel. While we mourn with his family and those whose lives were touched by him, we echo the Apostle Paul’s words in 1 Thessalonians 4 that we do so with hope, knowing he is in the presence of the Lord and we will be reunited with him one day.”—Dr. Mark Jobe, president

In honor of Dr. George Sweeting, Moody Radio has a radio special prepared for airing this Saturday, September 14, at 3:00 p.m. CT. Please find the details of the tribute as well as short features for use on your stations attached and below.

Program Name: Dr. George Sweeting: A Tribute

Program Description:

Moody Radio is proud to announce the release of a 54-minute special honoring the century-long life and ministry of Moody's sixth president, Dr. George Sweeting.

Included in this unique broadcast are comments from family and friends—as well as former staff and faculty members from Moody Bible Institute. *Moody Presents*, the program Dr. Sweeting launched, as well as *Climbing Higher* are featured.

Listeners will also enjoy preaching excerpts from Dr. Sweeting that span five decades, as well as lively content from Sweeting’s contemporaries including E.V. Hill, Howard Hendricks, and Vance Havner. Of special interest is a Moody centennial press conference where Dr. Sweeting hosted Billy Graham on the Moody campus, who spoke at that year’s closing Founder’s Week session.

Length: 54 minutes | Fits the standard 54-minute Moody Radio program clock. There will not be any breaks as this will be a continuous broadcast

MB1 Releases:

Saturday, September 14, 2024 | 3–3:54 p.m. CST | Preempts *The Praise & Worship Channel, Hour 1*.

FTP Release: Available now for FTP download

<ftp://ftp.moody.edu/affiliates/affiliates/Programs/Specials/Dr. George Sweeting Special Memorial Programming>

Promo Spots | Digital Graphics | Social Media Resources

FTP:

One 30 second promo is available now at

<ftp://ftp.moody.edu/affiliates/affiliates/Programs/Specials/Dr. George Sweeting Special Memorial Programming>

Clearance:

Specials are available to all radio stations free of charge; however, clearance is required. Please complete the online clearance form: [Program Clearance Form | Affiliates \(moodyradio.org\)](#) or email affiliates@moody.edu.

Listener Support:

This radio special, along with other audio resources, will be posted as an audio archive for listeners to hear again at www.moodyradio.org/specials

Dr. George Sweeting: A Tribute -- Short Features

Contents

- One (1) Five-Minute Tribute Feature
- Five (5) Preaching Excerpts

Five Minute Tribute Feature

Set Up

Dr. George Sweeting served as the sixth president of Moody Bible Institute. An evangelist and pastor, he authored many books and represented Moody around the world. After sixteen years of innovative leadership, he transitioned to the role of Chancellor and then Chancellor emeritus. Even well into his nineties, he continued to minister effectively. Many will remember hearing him on *Climbing Higher*—or the half-hour teaching program he launched, *Moody Presents*. Moody Radio’s Jon Gauger brings us this tribute...

Length: 5:22

IN CUE: Dr. George Sweeting—sixth president... (JON GAUGER)

OUTCUE: ...excels at praising the Savior. (JON GAUGER)

Preaching Excerpts

Excerpt #1—Don’t Ignore the Barricade (1:44)

IN CUE: The football game was over.

OUTCUE: ...and some believed (MUSIC).

LIVE INTRO: God has a way of drawing our attention to His offer of salvation. But as Dr. Sweeting cautions, we ignore God—and His “warning signs”—at our own peril.

Excerpt #2—Treasure in Clay Pots (:55)

IN CUE: I’ve fallen in love with 2 Corinthians 4:7...

OUTCUE: ...and not to ourselves. (MUSIC).

SET UP: Why would the gospel be entrusted to fallible people like us? Dr. Sweeting offers a profound answer from the book of 2 Corinthians. This excerpt is from a message he preached in chapel on September 24, 2019.

Excerpt #3—No Such Thing as Secret Sin! (1:15)

INCUE: My friend, listen. There is no such thing as...

OUTCUE: Have you believed in Him?

SET UP: From Adam and Eve—to our generation—people have always thought they could get away with “secret sins.” But Dr. George Sweeting urges us to think again.

Excerpt #4— Sowing and Reaping (1:25)

INCUE: In London, they do a lot of things that are a little different.

OUTCUE: ...that is exactly what they will reap.

SET UP: Though his sermons were thoroughly biblical, Dr. George Sweeting’s trademark humor found its way into nearly every message. In this illustration, he addresses the biblical concept of sowing and reaping.

Excerpt #5—Ordinary Ability (3:22)

INCUE: A few years ago, I was watching the Olympic Basketball Dream Team.

OUTCUE: ...ordinary ability when focus excels.

SET UP: Many of us presume we can't do much for the Lord because we have only "ordinary ability." Not so! Listen as Dr. George Sweeting tells an unforgettable story. And note that Dr. Sweeting was 95 years old as he preached this message at a Moody student chapel service.

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